

# Forster 2023



# Situation in 2023?

- 1 No Chassis?
- 2 No News?
- 3 Less Configurations?
- 4 Strongly rising prices?
- 5 No chance to better the situation?



# News: Coachbuilt on Ford

- ✓ Based on **successful Coachbuilt** on Fiat (Promobil hitlist April 2022)
- ✓ The Familycar: best base for brandimage
- ✓ All floorplans < **7m length**



# Floorplans Coachbuilt 2023



**A 699 EB**

*Ford Transit 2.0 DCI  
3,5 t Heavy Duty*



**A 699 HB**

*Ford Transit 2.0 DCI  
3,5 t Heavy Duty*



**A 699 VB**

*Ford Transit 2.0 DCI  
3,5 t Heavy Duty*



**A 699 DVB**

*Ford Transit 2.0 DCI  
3,5 t Heavy Duty*

**A 741 VB**

# The Ford Chassis



Automotive Driver's cab, sturdy Chassis

**Chassis:** Engine 130 HP Heavy Duty, Front-wheel-Drive, Option 155 HP Heavy Duty  
Optional: automatic gearbox; 4,1 t Chassis

## **Ford Premium Pack in combination with Comfort Line**

- Cornering light
- Skirts at the doors in cabin colour
- Fog lights
- "Trend" Interieur
- Light-assist with day-/night-sensor
- Lockable Glove compartment
- Heated windscreen
- Electrical Front-mirror, heated and adjustable
- Wipers with rainsensor

# Lines in Coachbuilt 2023

## TRAVEL LINE Coach Built

- Captain Chair seats
- 70l fuel tank
- Cruise Control
- Bluetooth Radio with USB and DAB
- Steering wheel controls
- Gearshiftknob and steeringwheel in leather
- Manual air condition
- Isofix
- Mesh Screen for cabin door
- Central locking
- Cab blinds
- Sink cover
- Midi-Heki
- External light above door

## COMFORT LINE Coach Built

- Travel Line
- Painted Frontbumpers
- Rearviewcamera
- ***Ford Premium-Pack optional in combination with Comfort-Line***



# Never change a winning team – the low profile

- ✓ Reducing the number of floorplans, in order to gain more productivity , and less various models at point of sale.
- ✓ Focussing attention (and sales) to bestsellers



# Floorplans low profiles 2023



**T 599 HB**

Fiat Ducato X290  
35 / 36,5 Light



**T 649 SB**

Fiat Ducato X290  
35 / 36,5 Light



**T 659 EB**

Fiat Ducato X290  
35 / 36,5 Light



**T 699 EB**

Fiat Ducato X290  
35 / 36,5 Light



**T 699 LF**

Fiat Ducato X290  
35 / 36,5 Light



**T 745 EB**

Fiat Ducato X290  
35 / 36,5 Light



**T 745 EF**

Fiat Ducato X290  
35 / 36,5 Light

**T-659-HS**

**T-699-HB**

**T-745-QB**



# Chassis-configuration

## News:

- 140 HP standard, 180 HP optional  
120 and 160 HP cancelled
- Automatic gearbox also available with 140 HP

# Lines Low Profile 2023

## TRAVEL LINE Low Profile

- Captain Chair seats
- 75l fuel tank
- Cruise Control
- Bluetooth Radio with USB and DAB
- Gearshiftknob and steeringwheel in leather
- Manual air condition
- Isofix
- Mesh Screen for cabin door
- Central locking
- Cab blinds
- Sink cover
- Midi-Heki
- External light above door
- Sunroof

## COMFORT LINE Low Profile

- Travel Line
- Painted bumpers
- Steering wheel controls
- Inductive charger for smartphones
- Rearview- camera

# Holding the Line: Forster A-class

- ✓ Floorplans, lines and packs **as in 2022**
- ✓ Completing the offer of a **full range brand**





# Floorplans of A- Class

## News:

- Motor: 140 PS Serie, 180 PS Option – 160 PS engine entfällt
- 180 HP only in combination with Maxi-Chassis
- Automatic gearbox also available with 140 HP engine





# Vans 2023





# News: Livin' up Vans on Citroen

- ✓ The bench mark for easy handling, well equipped vans at very attractive price
- ✓ The easy entry vans
- ✓ Limited edition 2023
- ✓ Floorplans: 599HBL, 599VBL, 636EBL





# Floorplans Livin' up 2023



**V 599 HB**

*Citroen Jumper*  
33L



**V 599 VB**

*Citroen Jumper*  
33L



**V 636 EB**

*Citroen Jumper*  
35L

# Livin´up Chassis-Configuration



## News:

- Citroen Jumper
- Engine 140 HP

# Equipment Livin' up 2023

## Delta- Deal: The difference that matters!

- awning
- 140 HP engine
- Traction plus
- Cruise Control
- Seat covers in driver's cab
- Handy-/ Tablet mounting
- Mesh door
- Electrical step
- Exterior light above sliding door
- Cab blinds
- MidiHeki Front
- Table-extension
- Precabeling Radio
- Fridge to open from out- or inside
- Airconditioning driver's cab
- heating 4KW Gas
- Farbe: Weiss

NEW 2023

Travel Line 2022

Standard  
2022



## Vantasy : Bestseller with best value for money image

# Wahre Größe kommt von innen

[ TEXT Christian Steiger FOTOS Wim Woeber ]

Es gibt viele Kastenwagen  
der 6,36-Meter-Klasse.  
Aber nur wenige, deren  
Grundpreis noch mit einer  
4 beginnt. Und dafür hat der  
neue Forster Vantasy 636 HB  
sogar noch ein elektrisches  
Hubbett im Heck dabei



# Floorplans Vantasy 2023



**V 541 HB**

*Fiat Ducato 33  
Light*



**V 599 HB**

*Fiat Ducato 33  
Light*



**V 599 VB**

*Fiat Ducato 33  
Light*



**V 636 EB**

*Fiat Ducato 35  
Light*



**V 636 HB**

*Fiat Ducato 35  
Light*

# Chassis-Configuration

## News:

- Engine 120 HP Standard (636 EB and 636 HB with 140 HP) and 180 HP – 160 HP cancelled
- Automatic Gearbox also in combination with 140 HP



# Equipment Vantasy 2023

## TRAVEL LINE VANTASY

- Captain Chair seats
- 75l fuel tank
- Precabing for Radio
- Mesh Screen for cabin door
- Cab blinds
- Midi-Heki
- Table extension
- External light above door
- Electric step

## COMFORT LINE VANTASY

- Travel Line
- Painted bumpers front
- Steering wheel controls
- Inductive charger for smartphones



## New Pop-Up Roof at Vantasy - new possibilities

- + well designed to body
- + GRP- bottom
- + slatted frame
- + Comfort-matress
- + lamp with USB-Port
- + sturdy roof mechanism
- + tray for glasses, smartphone

# Summary: Forster 2023 – Keep optimistic!



Good prospects



**easy:** range and model structure



Chassis diversity for less risks in delivery



**Well equipped:** more comfort (Coach built, Livin`Up Vans)



**Attractive price image:** Livin`Up



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Easy – attractive – fair  
price

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